

TERMS AND CONDITIONS PROMOTIONAL INITIATIVE

PROMOTER

BENETTON GROUP S.r.l. based in Via Villa Minelli 1, 31050 Ponzano Veneto (TV) – VAT number and Tax Code 03490770264.

DELEGATED SUBJECT

PRAGMATICA PLUS S.r.l. based in Palazzo MIRANA - Piazzetta del Sass, 8 - 38122 Trento (TN) – VAT number and Tax Code 02471610226 – www.pragmatica.plus – info@pragmatica.plus.

TYPE

Promotional initiative not subject to Presidential Decree 430/2001 as it is mechanical, without purchase or sale constraints.

NAME

“THE COLORFUL XMAS HUNT - online”

DURATION

The event shall take place from **18 November** to **15 December 2021**.

TERRITORY

The event is valid where the e-commerce service is active for the site www.benetton.com exclusively for the territories of:

- Italy, France, Spain, Portugal, Greece, Germany, Great Britain and the United States.

RECIPIENTS

All natural persons of legal age (hereinafter referred to as "users"), as long as they are resident in the territories listed above, who will, during the period of the event, access the site www.benetton.com, as follows below.

Subjects who are not resident in the aforementioned territories on the participation date are excluded from the event.

MECHANICS

During the event period indicated in the "DURATION" paragraph, the Users as described in the "RECIPIENTS" paragraph who access the site www.benetton.com and click on the banner relating to this event or enter via the landing page dedicated to this event, will have the opportunity to participate in some fun activities through which they will gain the right to receive a benefit as a reward (of hereinafter referred to for brevity as the "AWARD").

It should be noted that the proposed activities will be in the form of actions and/or behaviors that are not based on luck, ability or ranking and that these actions are purely for fun.

The event allows for a different "Gift" for each week of participation. The promoter will communicate the expected benefit for each week to the participant at the time of their event participation.

With regards to discounts, the following will be rolled out in the coming weeks:

- **from 2 to 8 December = 10 % discount,**
- **from 9 to 15 December = 15 % discount.**

It's worth highlighting that the participant will only be able to receive a single discount for each week of participation. This means that even when participating multiple times, there will only be one discount redeemable (relating to the percentage for the week in question).

Event participation is free, except for the normal cost of the Internet connection agreed upon by each user and their service provider.

The Promoter assumes no responsibility for any access problem, impediment, malfunction or difficulty that may prevent the customer from accessing the WEB service and participating in the promotion.

The Promoter reserves the right to propose better conditions for the participants; these conditions will be brought to the attention of the recipients in the manner provided in the communication of the main initiative, in particular with information on the website www.benetton.com.

PRIZE

The estimated average market value of the benefit offered, which varies according to the participation period, is **€ 7.00 including VAT**. The benefit must be redeemed by **31 December 2021**.

The prize received may only be redeemed online.

The prize is not replaceable, it cannot be converted into money, nor can it be exchanged for one or more different prizes, with or without the addition of money, even if of lower value.

Under no circumstances can the Promoter be held responsible for any problems arising during the use of the prize.

In the event that a prize changes with respect to what was promised, the Promoter agrees to deliver a prize with equal or superior functionality and of equal or greater value to the Customers.

The images reproduced in the advertising of the initiative, as well as their settings, have the sole purpose of presenting the prizes.

METHOD OF PRIZE DELIVERY

The benefit will be attributed following participation in the proposed fun activity and sent to the entitled person via the e-mail address they entered on the landing page to which the User is redirected once the activity is successful.

For weeks where the discount is offered (10% and 15%), the participant will have the right to redeem a single discount per week of participation.

The request for the Reward (benefit) is exclusively accounted for by the Customer who intends to participate in the event; if the Customer does not exercise this right within the terms provided by the mechanics set out in this terms and conditions document, the Promoter cannot be called into question under any circumstances.

Furthermore, the Promoter assumes no responsibility for any technical problems in accessing the site that do not allow the prizes to be redeemed for reasons not attributable to said promoter.

MEANS OF COMMUNICATION

The event will be advertised in the newsletter; the advertising message will be consistent with the terms and conditions of this document.

This terms and conditions document, the official version, is kept by and can be requested from **PRAGMATICA PLUS S.r.l.** based in Palazzo MIRANA - Piazzetta del Sass, 8 - 38122 Trento (TN) - www.pragmatica.plus – info@pragmatica.plus as the subject delegated by the Promoter to store the documentation relating to this event.

A certified copy of the original will be deposited at the Promoter's headquarters while an extract copy, identical in content, will be available for the event's entire duration on the website www.benetton.com.

Any changes that, in compliance with the rights acquired by the participants, are made to the terms and conditions during the event's course will be promptly communicated to the Recipients using the same communication methods to the public reserved for this terms and conditions document.

PROCESSING OF PERSONAL DATA

Processing of data collected during this initiative will be carried out in accordance with European Regulation n.679/2016 (General Data Protection Regulation), for the sole purpose of managing this event.

The participation and communication of data by the participants will be understood as an explicit manifestation of consent to its processing for the exclusive purpose of carrying out the operations related to this initiative.

Pursuant to the aforementioned legislation, participants may at any time have access to said data, request their modification, cancellation, or oppose their use by writing to the Promoter at the aforementioned registered office.

Complete information is available at <https://nl/the-colorful-xmas.html>.